

## Media

Our firm represents an outsized number of the world's best known and most prestigious media companies. The New York Times, NBCUniversal, ViacomCBS, Fox, The Wall Street Journal, Dow Jones, News Corp., Univision, Bloomberg, Gannett, Princeton University Press, Penguin Random House, Simon & Schuster, Netflix, TripAdvisor, Forbes, and Advance Publications/Conde Nast, among others, have turned to us to represent them in intellectual property litigation or to advise them on the opportunities, risks, and threats associated with their most important intellectual property issues.

We have handled more than 80 lawsuits defending these and other media clients when they have been sued for patent infringement—claims often involving features of their industry-leading websites or the streaming of their content. We have also advised and represented our media clients when others have stolen their content, impersonated their reporters, scraped their websites, or attempted to interfere with their reporting. We have even represented (on a *pro bono* basis) a prize-winning author and reporter (Kurt Eichenwald), who was attacked by a member of an Alt-Right hate group through the use of a flashing strobe light in a Twitter message that was designed to kill him by triggering an epileptic seizure.

We have advised our clients on libel issues and pre-publication libel reviews of potential controversial material.

And, we have advised a broad range of media clients on issues involving emerging technologies such as artificial intelligence, by helping them to identify new products (and revenue streams) which can be created from their existing content in combination with new technology.

A testament to our success as trusted advisors is the continuity we maintain with major industry clients. Since 1993, our media team has worked with an expanding list of the world's most prestigious media clients. As a result, we understand their businesses and technologies, including how they have evolved and will continue to evolve into the future.

Our lawyers help media companies (including streaming, social, and interactive media), publishing, film, music, graphics, theatre and art, events (sports and industry conferences), and audio and video game and animation ventures realize their full potential. We know how to work with clients who reimagine live entertainment, maximize social media entertainers and influencers, expand subscription services to increase focus on the customer experience, and leverage their streaming opportunities.

Our lawyers, many of whom have computer science or electrical engineering backgrounds, consistently deliver the legal and technological know-how required to overcome the challenges associated with digitalization, artificial intelligence, and machine learning, as well as the expertise to deal with patent, copyright, privacy, cybersecurity, defamation, and First Amendment law in a sophisticated way. Our combination of technical, business, and IP acumen allow us to understand the media industry on a deep level and to communicate not only with company market leaders and their lawyers, but also with their technology and business professionals.

Our advocates are skilled in patent and copyright litigation, as well as matters involving the right of publicity and reporters' privilege; and defending against efforts to uncover both confidential and non-confidential sources.