



Brian S. Rosenbloom

Member

Brian Rosenbloom has over 20 years of experience in the intellectual property (IP) field and has been selected by his peers for inclusion in the “Super Lawyers” list in Washington, DC for the past four years. Mr. Rosenbloom advises a wide range of clients (including Fortune 100 companies, independent inventors, entrepreneurs, and emerging businesses) in all aspects of patent and related intellectual property matters. A substantial portion of Mr. Rosenbloom’s practice is focused on patent portfolio development and management. Mr. Rosenbloom has helped develop and manage diverse portfolios ranging from dozens of patents to hundreds of patents. Another significant portion of Mr. Rosenbloom’s practice is the preparation and prosecution of patent applications in a broad range of technologies and fields, including telecommunications, wireless networking, cloud computing, blockchain, ad-serving, and other software applications. Mr. Rosenbloom’s practice also involves patent litigation matters in Federal Court, as well as before the U.S. Patent and Trademark Office, including post-grant proceedings before the Patent Trial and Appeal Board and reexaminations.

In the early 1990s, prior to attending law school, Mr. Rosenbloom worked as a software and computer networking engineer for General Electric Information Services in Rockville, MD, where he gained deep knowledge of the Internet Protocols (e.g., IP, TCP, HTTP) and client/server systems (a.k.a., “cloud” computing). Mr. Rosenbloom routinely leverages this knowledge and experience when advising clients, as a large amount of patent litigation involves such Internet technology.

Relevant Experience

Representative Litigation Matters

Dow Jones & Co., Inc. v. Abilene (obtained summary judgment of patent invalidity for Dow Jones)

Internet Ad Systems, LLC v. ESPN, Inc., Travelocity.com Inc., and The New York Times Co. (Defended ESPN and The NY Times



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Education

J.D., Georgetown University Law
Center - 1997 (cum laude)

B.S. Electrical Engineering,
Columbia University - 1990 (Tau
Beta Pi Engineering Honor Society,
Eta Kappa Nu Electrical Engineering
Honor Society)

Bar Admissions

Bar Admissions

District of Columbia
Maryland
Virginia

U.S. Patent and Trademark Office

Court Admissions

U.S. Supreme Court

U.S. Court of Appeals for the Federal
Circuit

U.S. District Court for the Eastern
District of Virginia

U.S. District Court for the District of
Columbia

against charges of patent infringement)

Cendant Publishing Inc. v. Amazon.com Inc., Civil Action No. 1:05-CV-414 D.Del.

Federal District Court

Fordham v. Onesoft Corporation, et al. (E.D. Va.)

InternetAd Systems, LLC v The New York Times Co. (N.D. Tx.)

Cyberfone Systems, LLC v. CNN Interactive Group, et al. (D. Del.)

Dow Jones & Company, Inc. v. Ablaise, Ltd. (D. DC)

Illinois Computer Research, LLC v. Harper Collins Publishers, et al. (S.D. N.Y.)

Personal Audio LLC v. CBS Corporation (E.D. Tx.)

Beneficial Innovations v. The New York Times Co. (E.D. Tx.)

Boadin Technology, LLC v. Bloomberg L.P. (D. Del.)

C4Cast.com, Inc. v. CBS Interactive Inc., et al. (E.D. Tx.)

U.S. Patent Trial and Appeal Board

SAP America, Inc. et al. v. Versata Development Group, Inc., Case CBM2012-00001

Areas of Concentration

Counseling

Licensing and Transactions

Litigation

Patent Portfolio Development and Management

Patent Prosecution

- Electrical and Computers
- Software, E-Commerce and Business Methods

Post-Grant Trial Practice

Publications & Presentations

DC Bar, Faculty Member, "Software Patent Primer" (2005-2008, 2010)

Professional Affiliations, Honors & Recognition

Washington D.C. Super Lawyers (2015-2018)

21 Attorneys
Named to 2018
Washington, DC
Super Lawyers and
Rising Stars Lists

