



## Brian S. Rosenbloom

### Member

Brian S. Rosenbloom has been practicing in the field of intellectual property law for over 19 years. He advises a wide range of clients, from Fortune 500 companies to independent inventors, entrepreneurs, and emerging businesses, in all aspects of patent and related intellectual property matters. A substantial portion of Mr. Rosenbloom's practice is focused on patent portfolio development and management. Mr. Rosenbloom has helped develop and manage diverse portfolios ranging from dozens of patents to hundreds of patents. Another significant portion of Mr. Rosenbloom's practice is handling patent litigation matters in Federal Court, as well as before the U.S. Patent and Trademark Office, including post-grant proceedings before the Patent Trial and Appeal Board and reexaminations. Mr. Rosenbloom's practice also involves the preparation and prosecution of patent applications in a broad range of technologies and fields, with a concentration in the areas of telecommunications, computer hardware, and computer software.

In the early 1990s, prior to attending law school, Mr. Rosenbloom worked as a software and network engineer for General Electric Information Services in Rockville, MD, where he gained deep knowledge regarding the Internet Protocols (e.g., IP, TCP, UDP, HTTP) and how to create and manage large scale IP networks. Mr. Rosenbloom routinely leverages this knowledge and experience when advising clients, as a large amount of patent litigation involves such Internet technology.

### Relevant Experience

#### Representative Litigation Matters

Dow Jones & Co., Inc. v. Ablaise (obtained summary judgment of patent invalidity for Dow Jones)

Internet Ad Systems, LLC v. ESPN, Inc., Travelocity.com Inc., and The New York Times Co. (Defended ESPN and The NY Times against charges of patent infringement)

Cendant Publishing Inc. v. Amazon.com Inc., Civil Action No. 1:05-CV-414 D.Del.



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### Education

J.D., Georgetown University Law Center - 1997 (cum laude)

B.S. Electrical Engineering, Columbia University - 1990 (Tau Beta Pi Engineering Honor Society, Eta Kappa Nu Electrical Engineering Honor Society)

### Bar Admissions

#### Bar Admissions

District of Columbia  
Maryland  
Virginia

U.S. Patent and Trademark Office

#### Court Admissions

U.S. Supreme Court

U.S. Court of Appeals for the Federal Circuit

U.S. District Court for the Eastern District of Virginia

U.S. District Court for the District of Columbia

Federal District Court

Fordham v. Onesoft Corporation, et al. (E.D. Va.)

InternetAd Systems, LLC v The New York Times Co. (N.D. Tx.)

Cyberfone Systems, LLC v. CNN Interactive Group, et al. (D. Del.)

Dow Jones & Company, Inc. v. Ablaise, Ltd. (D. DC)

Illinois Computer Research, LLC v. Harper Collins Publishers, et al. (S.D. N.Y.)

Personal Audio LLC v. CBS Corporation (E.D. Tx.)

Beneficial Innovations v. The New York Times Co. (E.D. Tx.)

Boadin Technology, LLC v. Bloomberg L.P. (D. Del.)

C4Cast.com, Inc. v. CBS Interactive Inc., et al. (E.D. Tx.)

U.S. Patent Trial and Appeal Board

SAP America, Inc. et al. v. Versata Development Group, Inc.,  
Case CBM2012-00001

## Areas of Concentration

Copyright

Counseling

Licensing and Transactions

Litigation

Patent Portfolio Development and Management

Patent Prosecution

- Electrical and Computers
- Software, E-Commerce and Business Methods

Post-Grant Trial Practice

## Publications & Presentations

DC Bar, Faculty Member, "Software Patent Primer" (2005-2008, 2010)

## Professional Affiliations, Honors & Recognition

Washington D.C. Super Lawyers (2015-2018)

21 Attorneys  
Named to 2018  
Washington, DC  
Super Lawyers and  
Rising Stars Lists

